



OMIDYAR NETWORK
A WORLD OF POSITIVE RETURNS

Impact Investing Resource List

Guides / Case Studies

- [*In Pursuit of Deep Impact and Market-Rate Returns*](#), KL Felicitas Foundation, with support from New Philanthropy Capital and Sonen Capital (2018)
- [*Investor's Perspective: Mapping a portfolio by its effects on people and planet*](#), PGGM and Impact Management Project (2018)
- [*Building a Philanthropic Investment Firm*](#), Omidyar Network (2017)
- [*Impact Measurement and Management Case Studies*](#), GIIN (2017)
- [*Collection of Impact Investing Primers for Families*](#), The ImPact (2016-2017)
- [*Impact Investor Issue Briefs*](#), ImpactAssets (2016)
- [*The Foundation of Good Governance for Family Impact Investors: Removing Obstacles and Charting a Path to Action*](#), Cambridge Associates (2016)
- [*More than Measurement: A Practitioner's Journey to Impact Management*](#), Skopos Impact Fund and Bridges Venture (2016)
- [*Short Guide to Impact Investing*](#), The Case Foundation (2014)
- [*Impact Investing: A Primer for Family Offices*](#), World Economic Forum (2014)
- [*Navigating the Territory: A Guide to Impact Investing for Donors*](#), The Philanthropic Initiative (2014)
- [*E-Guide to Early Stage Global Impact Investing*](#), Toniic (2013)
- [*Impact Investing: A Framework for Decision-Making*](#), Cambridge Associates (2013)
- [*The Good Investor: A Book of Best Impact Practice*](#), Investing for Good (2013)
- [*Impact Investing: An Introduction*](#), Rockefeller Philanthropy Advisors (2018)
- [*How I Did It: EBay's Founder on Innovating the Business Model of Social Change*](#), Harvard Business Review (2011)
- [*Impact Investing: Strategy and Action*](#), Rockefeller Philanthropy Advisors

Books

- [*Catalyzing Wealth for Change: Guide to Impact Investing*](#) by Julia Balandina (2016)
- [*The Power of Impact Investing*](#) by Judith Rodin and Margot Brandenburg (2014)
- [*The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism*](#) by Cathy Clark, Jed Emerson and Ben Thornley (2014)
- [*New Frontiers of Philanthropy & Leverage for Good*](#) by Lester Salamon (2014)
- [*Impact Investing: Transforming How We Make Money While Making a Difference*](#) by Antony Bugg-Levine (2011)
- [*Solutions for Impact Investors: From Strategy to Implementation*](#) by Steven Godeke and Raúl Pomares with Albert V. Bruno, Pat Guerra, Charly Kleissner, Hersh Shefrin (2009)

Reports

- [*Powered Ascent: Insights from the Frontier of Impact Investing*](#), Toniic T100 Project (2018)
- [*Annual Impact Investor Survey*](#), GIIN and J.P. Morgan (2017)
- [*Impact Investing: Who Are We Serving?*](#), Oxfam (2017)
- [*Insights from Impact Advisors & Consultants*](#), Toniic, T100 Project (2017)
- [*Across the Returns Continuum*](#), Omidyar Network (2016)

- [Insights from the Frontier of Impact Investing](#), Toniic T100 Project (2016)
- [Navigating Impact Investing: The Opportunity in Impact Classes](#), Tideline with Cathy Clark (2016)
- [Impact Investing Trends: Evidence of a Growing Industry](#), GIIN (2016)
- [Report on US Sustainable, Responsible and Impact Investing Trends](#), US SIF (2016)
- [Frontier Capital: Early Stage Investing for Financial Returns and Social Impact in Emerging Markets](#), Omidyar Network (2015)
- [Essentials of Impact Investing: A Guide for Small-staffed Foundations](#), Mission Investors Exchange, Exponent Philanthropy, Arabella Advisors (2015)
- [Performance Update: Evolution of an Impact Portfolio: From Implementation to Results](#), Sonen Capital (2015)
- [Great Expectations: Mission Preservation and Financial Performance in Impact Investing](#), Wharton Social Impact Initiative (2015)
- [Introducing the Impact Investing Benchmark](#), GIIN and Cambridge Associates (2015)
- [Impact Investment: The Invisible Heart of Markets](#), Social Impact Investment Taskforce Established under the UK's presidency of the G8 (2014)
- [Private Capital, Public Good](#), US National Advisory Board on Impact Investing (2014)
- [Charting the Course: How Mainstream Investors can Design Visionary and Pragmatic Impact Investing Strategies](#), World Economic Forum (2014)
- [Evolution of an Impact Portfolio: From Implementation to Results](#), Sonen Capital (2013)
- [Impact Investing 2.0: The Way Forward – Insight from 12 Outstanding Funds](#), Pacific Community Ventures, CASE at Duke, ImpactAssets (2013)
- [From the Margins to the Mainstream: Assessment of the Impact Investment Sector and Opportunities to Engage Mainstream Investors](#), World Economic Forum (2013)
- [Priming the Pump: The Case for a Sector-Based Approach to Impact Investing](#), Omidyar Network (2012)
- [A Portfolio Approach to Impact Investing](#), J.P. Morgan (2012)

Videos

- [Program-Related Investment Rules for Private Foundations](#), Learn Foundation Law (2015)
- [Pierre Omidyar takes the tax hit to invest philanthropically in for- and nonprofits](#), Bridgespan (2013)
- [How Program-Related Investing Works](#), Ford Foundation (2013)

Articles / Op-Eds

- [Foundations and the Rise of Impact Investing](#), Mission Investors Exchange (2017)
- [Blessed Returns](#), Financial Times (2016)
- [How a New Generation of Business Leaders Views Philanthropy](#), Harvard Business Review (2016)
- [Impact Investing tops the Most Promising Trends in Philanthropy](#), Forbes (2015)
- [How to Leave a Mark](#) by David Brooks, New York Times (2015)
- [Is Social Impact Investing the Next Venture Capital](#) by Sir Ronald Cohen and Matt Bannick, Forbes (2014)
- [Impact Investing Goes Mainstream](#), San Francisco Business Journal (2014)

Glossary and Profiles

- [Impact Management Glossary](#), Impact Management Project
- [Glossary of terms](#), Mission Investors Exchange
- [ImpactBase](#) (Database) and Resource Library, Global Impact Investing Network

*Please note this list is not exhaustive. For additional impact investing resources, visit the [Global Impact Investing Network \(GIIN\) Resource Library](#), which features research, publications, news, and upcoming industry events.

- [ImpactSpace](#), Impact IQ
- [Glossary of terms](#), TriLinc

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